



DENVER



April 13th – 15th, 2023

Foundations in Art: Theory and Education cordially invites you to participate as an exhibitor and sponsor at the 19th Biennial Foundations in Art: Theory and Education (FATE) Conference. This year's event, hosted by Rocky Mountain College of Art and Design, is titled Serious Play and will be held in Denver, CO April 13th – 15th 2023 at the Grand Hyatt downtown.

At the 2023 conference in Denver, we are thrilled to be back in person and we are expecting upwards of 500 members composed of studio professors, academic professors, graduate students and high school teachers to attend. You will have the opportunity to showcase your products to faculty and graduate students from a wide range of educational institutions from across the nation. During the conference we are also planning a number of educational opportunities for vendors to interact with FATE members.

Sponsorship levels range from \$750 to \$6000. New this year, the platinum and gold sponsorship levels will include space to give a hands-on workshop for up to an hour and a half! We are looking for new ways to build lasting and long-term relationships between vendors and FATE and we welcome any input on innovative ideas or proposals.

With this letter we are asking you to consider participation in our 2023 Biennial FATE Conference. The details of FATE sponsorship and vendor levels and their benefits are defined below.

I invite you to visit the FATE website at <http://wwwFOUNDATIONS-ART.ORG/conferences> for more information and see our past conference history.

We hope you will join us for an exciting and productive 2023 Biennial FATE Conference. For more information and to register please contact me at the email below.

Thank you,

Kariann Fuqua
FATE Vice President; Development
development.fate@gmail.com



FATE is a national organization dedicated to the promotion of excellence in the development and teaching of college level foundation courses in both studio and art history.



FATE Sponsorship levels allow the sponsor to integrate their company within the conference schedule and programing. Full Sponsorships are highly advertised and incorporated within the conference itself and extend for two years.

PLATINUM SPONSORSHIP: \$6000

Benefits:

- Three vendor tables
- NEW BENEFIT - Space in vendor hall for hands-on workshop
- Full page logo/ad printed on the back cover of the conference program
- Free conference admission for ALL company representatives at the Biennial Conference
- Conference rate for hotel rooms for company staff
- Marketing access to the largest group of first year studio professors in the U.S.
- Prime location with up to four tables at the Biennial Conference to promote company products
- Banner space for hanging at reception.
- Inclusion of a promotional item in the conference tote bag
- Logo and/or promotional coupon printed in all outgoing FATE materials including all newsletters
- Quarterly posting on the FATE Facebook page (access to over 3500 educators).
- Logo placed on the FATE website for two years with the option to include links, ads or coupons for your product for FATE members
- Logo use for Regional events
- Logo on Conference tote bag

EXHIBITOR: *See pricing below*

This service allows the sponsor to showcase their product to the attendees of the conference. These tables are located in a dedicated vendor area in the conference hotel.

Benefits:

- 1/8 page logo printed in conference program
- Inclusion of promotional items in the conference tote bag.
- Free conference admission for ONE company representative.
- Marketing access to the largest group of first year studio professors in the U.S.

Please indicate the number of tables desired for your exhibit when contacting FATE. Prices include covered/skirted tables and standard chairs supplied by the conference hotel.

- * 1 Table with 1 chair - \$750
- * 2 Tables with 2 chairs - \$1000
- * 3 Tables with 3 chairs - \$1250
- * 4 Tables with 4 chairs - \$1500

GOLD SPONSORSHIP: \$4500

Benefits:

- Three vendor tables
- NEW BENEFIT - Space in vendor hall for hands-on workshop
- Banner space for hanging at reception
- One page logo/ad printed in a conference program
- Inclusion of promotional items in the conference tote bag
- Free conference admission for TWO company representatives
- Conference rate for hotel rooms for company staff
- Logo and small ad placed on FATE website and in all outgoing newsletters for two years
- Marketing access to the largest group of first year studio professors in the U.S.

SILVER SPONSORSHIP: \$3000

Benefits:

- Two vendor tables
- 1/2 page logo printed in conference program
- Inclusion of promotional items in the conference tote bag
- Free conference admission for ONE company representative
- Conference rate for hotel rooms for staff
- Logo and small ad placed in the outgoing newsletters prior to and following the conference
- Marketing access to the largest group of first year studio professors in the U.S.

BRONZE SPONSORSHIP: \$2000

Benefits:

- Two vendor tables
- 1/4 page logo printed in conference program
- Inclusion of promotional items in the conference tote bag
- Free conference admission for ONE company representative
- Conference rate for hotel rooms for staff
- Marketing access to the largest group of first year studio professors in the U.S.